

# Introducing the OREGONBUYS Marketplace

The State of Oregon is excited to announce new shopping technology and local marketing programs designed to drive more purchases on statewide price agreements. It's all part of Oregon's initiative to expand the use of strategically sourced catalogs to bring more value to public sector purchasers and suppliers.

## Join the Marketplace to Expand Business Through Your Statewide Price Agreements



### Online Shopping of Statewide Price Agreement Catalogs

The OregonBuys Marketplace is a technology feature of the new OregonBuys eProcurement System, providing the ability for state and local buyers to easily shop statewide price agreement catalogs in an online, consumer-like environment. The Marketplace will allow Oregon buyers to go to one place to view strategically sourced catalogs for participating suppliers, quickly search for their needs and order directly in just a few clicks.



### Local Marketing to Promote Your Offerings

The State's OregonBuys technology platform partner, Periscope Holdings, is launching a comprehensive marketing campaign to promote your offerings to local governments across Oregon, encouraging buyers to access the Marketplace and purchase from your statewide price agreements.



### A Focus on Inclusion & Diversity

The OregonBuys Marketplace increases the visibility of state-certified minority, women, veteran and disabled-veteran owned businesses and disadvantaged businesses.



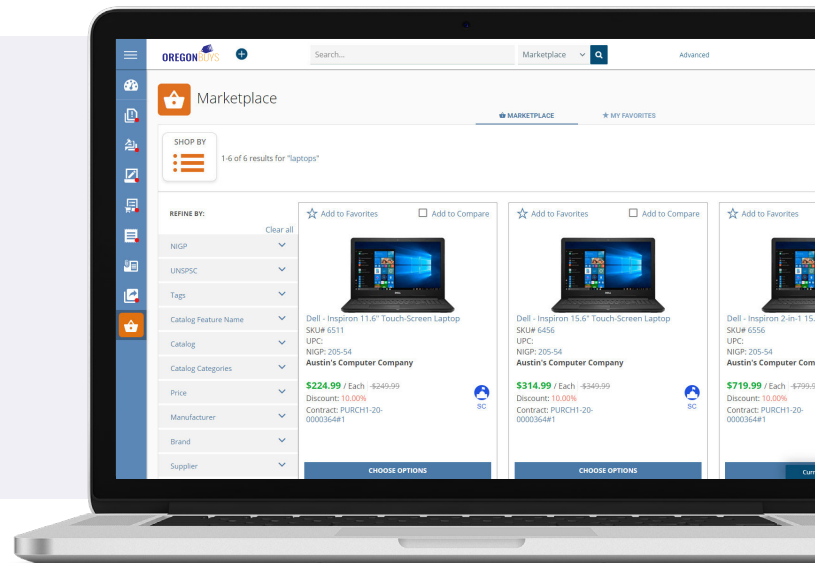
### A Dedicated Supplier Enablement Team

Don't let the thought of working with another technology tool overwhelm you. The OregonBuys Marketplace is designed with a simple catalog upload process. In addition, the OregonBuys partner Periscope Holdings has a dedicated supplier enablement team. Specialized in working with government suppliers offering a variety of products and services, the Periscope Supplier Enablement team will work with you to take your goods and services and turn them into a catalog that can be uploaded into the Marketplace.

## Next Steps: Getting into the Marketplace

Periscope Holdings will be reaching out to suppliers in the coming weeks, so make sure you take the following action:

*\*If you haven't done so already, please add [Support.OregonBuys@oregon.gov](mailto:Support.OregonBuys@oregon.gov) to your address book so you can receive upcoming information on this exciting next step for the OregonBuys eProcurement program.*



## Meet Periscope Holdings: The OregonBuys Partner

The State of Oregon and **Periscope Holdings** have been working together since 2019. Periscope Holdings is a leading technology and solutions provider focused exclusively on transforming public sector procurement, serving more than 1,000 public sector buyers and 500,000 suppliers. Periscope is the technology provider and implementer for OregonBuys. Periscope will be leading the OregonBuys technology rollout, supplier enablement and local marketing programs with its Oregon-based team.

For more information, contact the OregonBuys supplier enablement team at [oregonbuys@periscopeholdings.com](mailto:oregonbuys@periscopeholdings.com) or at **844-470-5019**.